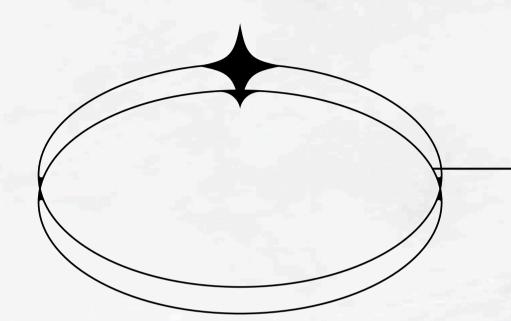


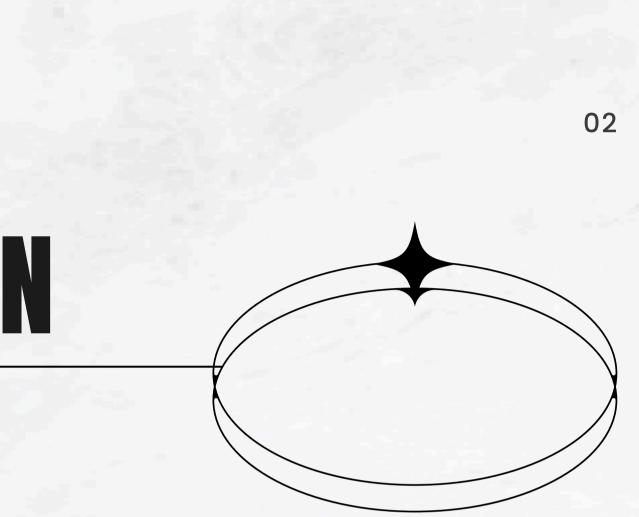


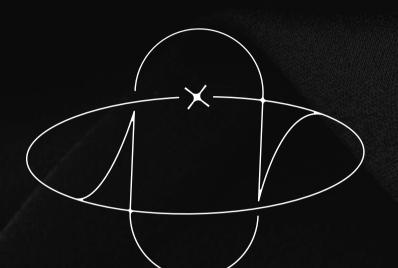
Marketing | Graphic Designer



# INTRODUCTION

Passionate digital marketer and graphic designer with 2 years of experience. Expertise in driving results through innovative digital marketing strategies and creating captivating visuals that elevate brand presence.





# WORK ENERGY

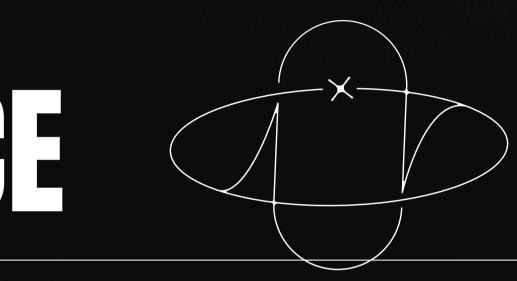
**Scon Infra Prestress LLP** Digital Designer | January 2024 - Present

**Creative Corner** Digital Marketing, Graphic Design | February 2023 - December 2023 **Social Chalet** Digital Designer | December 2022 - February 2023

**Anavrin Stays** Digital Designer | June 2022 - December 2022



### Marketing | Graphic Designer

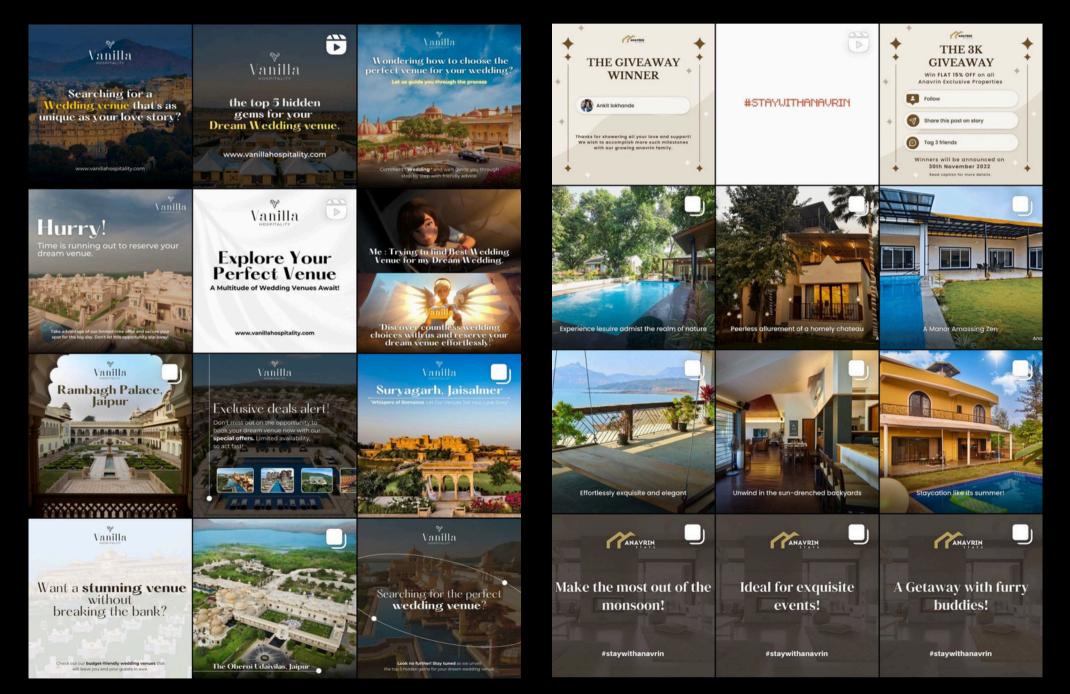


#### Masterclass by Gaurav Save

Digital Designer, Digital Marketing Intern | February 2022 - July 2022

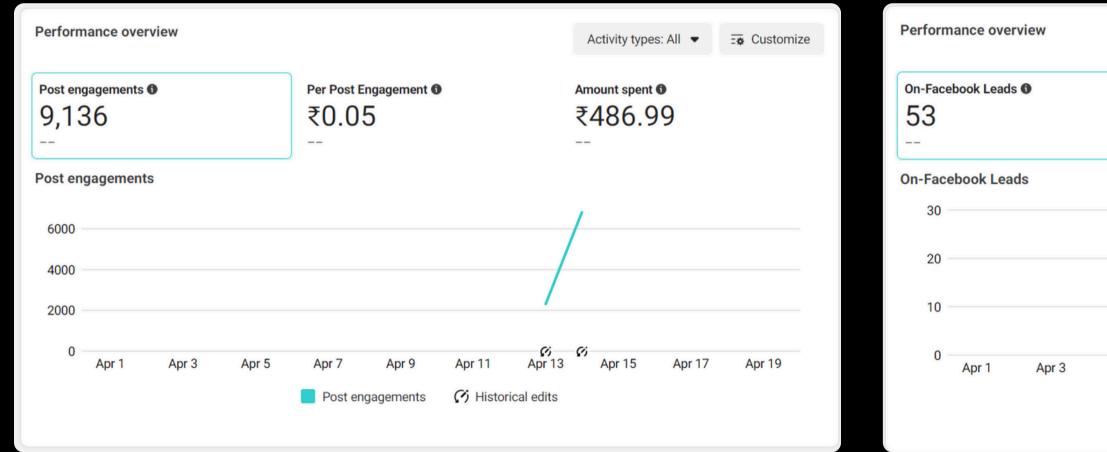


# SOGAL MEDIA



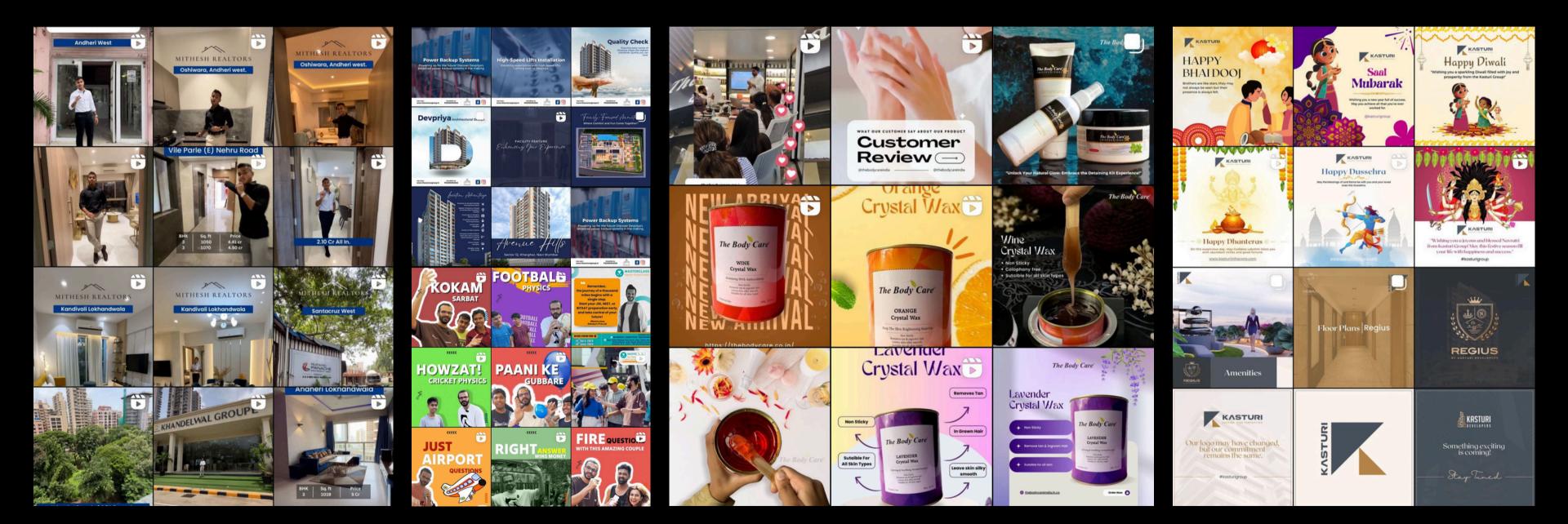


# META ADS GAMP



					Activity types: All 🔹		Ξ Customize	
	Per On-Facel ₹13.8 				Amount spent ₹731.8			
			_					
Apr 5	Apr 7	Apr 9	<b>ර</b> Apr 11	Apr 13	Apr 15	Apr 17	Apr 19	
Арг 5	On-Facebo		Historio		Арг 13	Арг т7	Abi 13	

# SOCAL MEDIA



# METAADS GAMPAGN

Performance overview			Customise metric	Performance overvi	iew				Customise metr
On-Facebook leads 42  On-Facebook leads	Per on-Facebook leads ₹12.11	Amount spent €508.54		Link Clicks () 389  Link Clicks		Per link click ₹2.06		Amount spent ₹799.56	
50				200					
40			•	150					
30				100					
20									
10				50					
0 20 Mar 11 Jul 1 Nov	22 Feb 15 Jun 6 Oct 27 Jan	20 May 10 Sep	1 Jan	0 20 Mar	11 Jul 1 Nov	22 Feb 15 Jun	6 Oct 27 Jan	20 May 10 Sep	1 Jan



# **GRAPHIC DESIGN**

We cordially invite

you to visit our stall at

Visit Us

www.sconinfra.com

4 to 7 January, 2024 STALL : B-26, HALL-B

Venue:

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## . Vanilla

Searching for the perfect wedding venue?

Look no further! Stay tuned as we unveil the top 5 hidden gems for your dream wedding yenu Hurry!

Time is running out to reserve your dream venue.

Vanilla

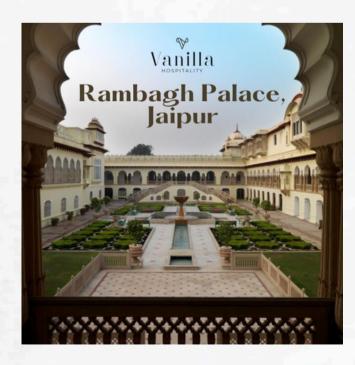
Take ad spot for the big day. Don't let this opportunity slip awa



### Exclusive deals alert

Don't miss out on the opportunity to book your dream venue now with our special offers. Limited availability, so act fast!



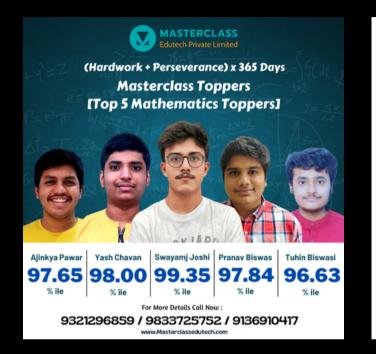


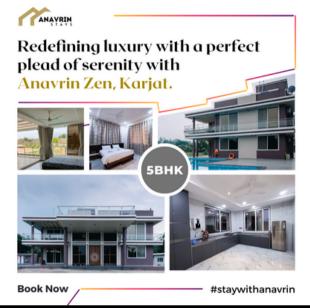
# METAADS GAMPAGN

Performance overview		Customise metrics Pe	Performance overview		Customise metrics
Reach ● 276,038 	Cost per result ●Amount spent ●₹2.90₹800.00	2	Reach <b>6</b> 283,836	Cost per result ₹3.13	Amount spent €887.19
Reach		Re	leach		
80000			200000		
60000			150000		
40000			100000		
20000			50000		
0 20 Mar 11 Jul 1 Nov	22 Feb 15 Jun 6 Oct 27 Jan 20 May 10 Sep	1 Jan	0 20 Mar 11 Jul 1 Nov	22 Feb 15 Jun 6 Oct 27 Jan	20 May 10 Sep 1 Jan



# GRAPHC DESCEN

















## Marketing | Graphic Designer CORPORATE EVENTS



# ORGANISED BY : SCON X JCE MY ROLE :

- DESIGN ETC.

• EVENT MANAGEMENT • EVENT MARKETING • EVENT GRAPHIC DESIGN SUCH AS POSTERS, BROCHURES, GIFTS

# **CORPORATE EVENTS** Marketing | Graphic Designer

# ORGANISED BY : SCON My Role :

## • FVFNT MANAGEME

- EVENT MANAGEMENT
- EVENT MARKETING
- EVENT GRAPHIC DESIGN SUCH AS POSTERS, BROCHURES, GIFTS DESIGN ETC.



# **COLLEGE EVENTS**







- **MY ROLE :**





## Marketing | Graphic Designer

## **ORGANISED BY : SATHAYE COLLEGE**

• DIGITAL MARKETING • GRAPHIC DESIGN EVENT MANAGEMENT

# GERTIF GATES





### **û**demy

CERTIFICATE OF COMPLETION **Technical Analysis** MasterClass:Trading By **Technical Analysis** Instructors Jvoti Bansal (NCFM.NISM Certified Technical Analyst & Investment Adviser ). Jvoti Bansal Analysis

Swarup Kamerkar Date Nov. 2, 2021 Length 7.5 total hours

### ûdemv

CERTIFICATE OF COMPLETION

### **Corel DRAW for Beginners: Design in Corel Draw 2020**

Instructors Sachin Soni

Swarup Kamerkar Date July 8, 2022 Length 4.5 total hour

### **û**demv

CERTIFICATE OF COMPLETION

### Adobe Illustrator CC -**Essentials Training Course**

Instructors Video School, Phil Ebiner, Daniel Walter Scott

Swarup Kamerkar Date June 6, 2022 Length 9.5 total hours

Parle Tilak Vidhyalaya Association's SATHAYE COLLEGE (NAAC Re-accredited with 'A' grade ) Department of Management Studies

### **COLLOQUIUM 2021**

**CERTIFICATE OF PARTICIPATION** THIS CERTIFICATE IS AWARDED TO

Swarup kamerkar

FOR ATTENDING 'COLLOQUIUM 2021 ENVISION' ORGANIZED BY PTVA'S SATHAYE COLLEGE, BMS DEPARTMENT ON 27TH FERRUARY 2021. THANK YOU FOR BEING A PART OF THIS CONFERENCE.

Toporde

PRINCIPAL (Dr. Madhay R Rajwade



## Marketing | Graphic Designer

### **û**demy

CERTIFICATE OF COMPLETION

### The Complete Digital **Marketing Course - 12 Courses** in 1

Instructors Rob Percival, Daragh Walsh, Codestars by Rob Percival

#### Swarup Kamerkar

Date Aug. 14, 2022 Length 22.5 total hour

Stai HEAD OF DEPARTMENT (Prof. Shashank Pai)

()

COLLOQUIUM 2021



PARLE TILAK VIDYALAYA ASSOCIATION'S SATHAYE COLLEGE (AUTONOMOUS) -Accredited with 'A' Grade by NAAG BMS DEPARTMENT



#### " VISIRE " **CERTIFICATE OF APPRECIATION**

This certificate is hereby awarded to

Swarup Kamerkar

In appreciation for volunteering at "COLLOQUIUM 2022 VISIRE" organized by PTVA's Sathaye College, BMS Department on 26th February, 2022

Motorde

Dr. Madhav R Rajwade

MSB

Ms. Manjiri Bhosle

# **LET'S WORK** TOGETHER

### Marketing | Graphic Designer

## +91 86928 23578 swarupkamerkar5@gmail.com